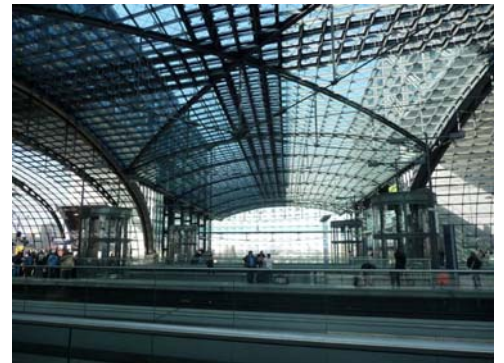


2010 PROGRAMME

INFRASTRUCTURE AND SUSTAINABLE GROWTH





What is IHEDATE ?

Territorial development is no exact science. Every player must continually combine current state of the art with forecasts that are naturally uncertain, along with beliefs and what latitude is available. Naturally this is never done alone, but as part of continual ongoing relationships, negotiations, compromises with the ever more numerous parties involved. The way forecasts, beliefs and negotiations fit together make territorial development a highly political act.

Naturally there is a recurring question, what is a "territory", at a time when mobility, networks, productive organisations appear to disregard geography to build an ever more fluid world, one that is ever freer of the constraints of physical space? This is the

The annual course cycle

École des Ponts Paris Tech and Sciences Po have scientific responsibility for the program.

Its design and leadership are entrusted to a scientific committee comprising **Dominique Dron, Laurent Davezies, Philippe Estèbe, Frédéric Gilli, Patrick Le Galès, Vincent Renard, Michel Savy, Martin Vanier**, and presided by **Pierre Veltz. Agnès Arabeyre-Nalon** handles teaching coordination while **Anne Oheix** runs the secretariat and logistics organisation.

The teaching cycle puts fundamental territorial development subjects up for debate by covering them from a wide perspective, in interaction with the major changes facing society and the economy: demographic and social dynamics, territorial governance, public policies, economic transformations, mobility... Every year a specific theme is covered in greater depth as regards its relationship with territories. In 2010,

Attendees

IHEDATE is targeted at personalities who occupy decision making positions and that are actively committed to political or social life, who already have a solid experience of territorial challenges and who are able to put the lessons learnt during the programme to good use in their business life or as citizens.

tension that IHEDATE seeks to cover: why and how can we show concern for territory when nations themselves appear to have lost their substance? Why reaffirm the political nature of territorial development when worldwide networks rise above geographical accidents? Because territory resists, is something that cannot be pigeonholed into categories or samples. A territory is the very expression of the specificity of human society, where policy meets life.

IHEDATE – France's Institut des hautes études de développement et d'aménagement des territoires en Europe – provides support for these approaches, opens them up to debate. Our organisation provides a forum for bringing together representatives of central government, local authority

the chosen theme is "**infrastructure projects and sustainable growth**".

The annual schedule is designed so that leaders and executives in important strategic or operational positions can attend all of the seminars and workshops as well as taking part in the trip.

The inaugural session provides an opportunity to welcome a major observer for the theme retained for the year.

The seminars that take up two days a month in plenary sessions, present the current situation relating to a question and ongoing debates using doctrinal presentations, testimonials and an exchange of experience. The speakers, from France and abroad, come from a variety of backgrounds: universities and higher education faculties, politicians and senior administrators, business and

associations, professional groups and companies whether from the public or private sectors. Our goal is to further an awareness of the most up to date knowledge, to foster an exchange of experiences and a comparison between French policies and practices and those applied in other European countries.

IHEDATE proposes an annual course cycle for high level managers from the world of politics, economics and the administration or from civil society (associations, trade unions, the media, etc.).

Together with the **Association of Alumni**, IHEDATE takes part in forming a network of players from highly diverse backgrounds that commit to sustainable and balanced territorial development.

non profit organisations, consultants... One of the seminars is devoted to the European Union and to community policies relating to territorial aspects. It will be held in Brussels.

The workshops are held in smaller groups. They comprise a part that relates to the year's theme. In this case, attendees are asked to form a part of an original collective thought process.

The one week study trip is the opportunity for a real life look at the dynamics and politics involved in territorial development in another European country, one chosen in line with the year's theme. It always takes place in a friendly atmosphere, encouraging the creation of links that will outlast the training course.

responsible for associations, union representatives, reporters... The association of attendees maintains links, builds a network and provides a reservoir of talent and expertise.

Programme 2010: Infrastructure and sustainable growth

Communication networks, both material and immaterial, mobility systems, major port and airport facilities, logistics platforms, scientific facilities and the major structural facilities that are grouped under the generic heading of "infrastructure", all play a part in territorial economic growth, attractiveness and

competitiveness, to an extent that is often understated by economists. And yet, infrastructure projects suffer from threefold uncertainty and this will form the backbone of the program for 2010 at IHEDATE:

- Uncertainty regarding the concept's very relevance: at a time when services are everything, is infrastructure still relevant?

- Uncertainty as to their environmental impact and social acceptability: can infrastructure projects still be launched?
- Uncertainty as to their effectiveness: are infrastructure investments worth the money?

Opening session

15 December 09
Paris

Territorial and infrastructure development strategies

With the high patronage of Michel Mercier, Minister for Rural Areas and Territorial Development Attendees will be welcomed by the Chairman of IHEDATE and its Director in the presence of representatives of the members of the board of administration and the scientific council. The inaugural conference will be followed by a roundtable with university professors and territorial players.

Seminar 1

14 – 15 January
Paris

Transforming European and Mediterranean societies

Jean Viard
Research Director with CNRS

Jean-Pierre Giran
National Assembly Member for the Var,

This first Seminar presents the main facets of French, European and Mediterranean societies in the midst of profound changes: social relations, relationships with institutions, forms of religion, ways of life, forms of employment and work, mobility, consumption....

Debate: North-South relations, from migration to mobility?

Beyond national policies, links are being established between European societies and those on the southern shores of the Mediterranean.

Are we not moving from a migration based model to a mobility model? What are the consequences on societies and Nation States?

Seminar 2

11 – 12 February
Paris

Territorial dynamics in France and Europe: New social geography, new usages and new infrastructure

Frédéric Gilli
Delegate Director, Cities Chair at Sciences Po

Pierre Dartout
Inter-ministerial delegate for territorial development and competitiveness

Christian Jacob
Former minister, National Assembly Member for Seine-et-Marne, Chairman of the commission for sustainable growth and territorial development at the National Assembly

This Seminar examines ongoing and forecast changes affecting territories from a number of points of view: population logic, company localisation strategies. It queries the role of infrastructure when building up territorial attractiveness.

Debate: Rural revenge?

Population returning to the country. This changes both the way the countryside looks but also its relationship with towns and cities. Is this rural "revenge"? Consequently, should development models and strategies change? What new infrastructures are worthy of the modern relationship between urban and rural areas?

Seminar 3

11 – 12 March
Paris

Infrastructure and companies with a network: European market liberalisation and territorial development

Michel Savy
Professor at École des Ponts Paris Tech and Paris Val-de-Marne

Pierre Veltz
Ministerial delegate for developing the Saclay cluster

Agnès Grangé
Jacques Savatier
La Poste Group

An approach to the strategy applied by logistics companies and major companies with a network (EDF, La Poste, GDF, France Télécom) faced with European liberalisation: What are the risks, the challenges, the opportunities? What future in a competitive world? How to ensure equitable territorial coverage in the context of Europe-wide competition?

Debate: The major public service networks, a French exception on the way to extinction?

Joining the European market is leading to a progressive break up of infrastructure systems (rail, electricity, telecoms), entrusted to historical operators and services facing competition.

In this context, how do public service missions evolve?

How is usage changing the content of this concept?

Is French-style "public service" truly universal?

Does this concept have any future?

Study trip

29 March – 3 April

From immaterial to infrastructure: the Irish Republic

Ireland built an original development strategy. The country first invested in immaterial aspects and in attractiveness, before entering into a program of physical and digital infrastructure projects. This strategy worked out well during periods of economic growth.

During a recession, when the infrastructure programs are still far from finished, is this strategy a resilient one? What can Ireland teach us about the place of infrastructure in economic development?

Ireland

Seminar 4 13 – 14 May Paris

Nation states, territorial powers and public action in Europe

Patrick Le Galès
Research Director with CNRS at the European Studies Centre, Sciences Po,
Professor at Sciences Po
Pierre Mansat
Deputy to the Mayor of Paris

An overview of recent evolution affecting nation states, the way power is exercised and the implementation of public policy backed up by European comparisons and placed in the context of the current French political news scene.
Debate: Greater Paris, Year 02
One year on, after the various actions linked to Greater Paris, now to assess their impact and their implementation, in the presence of important witnesses representing European cities.

Seminar 5 10 – 11 June Brussels

The European Union and infrastructure

Agnès Arabeyre
IHEDATE
Jean Peyroni
DG Regio

An insight to European development and territorial cohesion policies, illustrated by meetings with the main players, commission members, National representatives, lobbyists.
Debate: Has infrastructure Europe broken down?
Why can't infrastructure Europe take off? What are the factors that explain why it is hard to complete the major Trans European networks?

Workshops 1 – 2 July

New approaches to infrastructure

During the workshops, attendees will, in small groups, produce an assessment memo at the request of a public or private party, covering a real life subject relating to this year's guiding theme. Each workshop has the benefit of a leader and may organise their work as they see fit, so long as they are able, in the end, to produce their memo. Three themes are proposed for 2010:

- **From design to implementation:** What are the latest concepts in infrastructure and how to produce them (design, decision making, negotiation, impact) to meet the demands of sustainable growth?
- **Paying for infrastructure:** What are the economic models and financing formulae to ensure the expansion and maintenance of infrastructure projects?
- **Territories 2.0:** Digital infrastructure functions and how they are used in territorial development strategies.

Seminar 6 16 - 17 September Lyon

Territorial strategies compared

Philippe Estèbe
Director of l'IHEDATE
Corinne Tourasse,
Director of planning and agglomeration policies for Greater Lyon

A comparison of development strategies in various territories: Italian districts, German regions, English cities, countries on the southern shores of the Mediterranean. Thoughts on the place of infrastructure in development approaches and territorial development. A discussion of the political measures and the relations between the European Union, national governments and local authorities.
Debate: In the face of an economic crisis, are some development strategies more robust than others?
All territories do not react in the same way to an economic crisis. Two years after the start of the worldwide economic crisis, an attempt to assess its impact on territories and on their differential abilities to "bounce back".

Seminar 7 14 - 15 October Paris

Sustainable city policies

Vincent Renard
Research director with CNRS
Michèle Pappalardo
General commissioner for sustainable growth
Blaise Desbordes
Head of sustainable growth at Caisse des dépôts et consignations

An analysis of the political and technical stakes that flow from the concept of a sustainable city. A comparison between strategies in European cities. An approach to the challenges in terms of infrastructure evolution.
Debate: Is a sustainable city a city for all?
Social cohesion is one of the fundamental components of sustainable growth. In France, this often translates into "mixed", but is this the only possible approach to social cohesion in cities? Is cohabitation between social groups still possible in an urban area? Won't sustainable city policies further accentuate social specialisation in urban areas?

Seminar 8 18 – 19 November

Social and territorial cohesion in industrialised countries

Laurent Davezies
Professor at Paris Val-de-Marne University
Yves Krattinger
Senator, Chairman of the General Council of Haute-Saône

Putting into perspective those national mechanisms that found social and territorial cohesion. A comparison of the role of territorial entities when it comes to implementing solidarity. An analysis of breakaway claims exercised by some European regions.
Debate: Are nations still an area providing solidarity?
Have Nation States that ensure both territorial integration and social solidarity had their time? Is the future one of fragmented national formations? What role do territorial entities play in consolidating or breaking up territorial solidarity aspects?

Close

9 - 10 December

Conclusions from the 2010 cycle

Attendees

Summing up workshops and cycle debriefing



Further Informations

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Michèle Medvedowsky-Marchetti, Advisor to the Diact Delegate

— Regional and local authorities College « collectivités territoriales »

Philippe Duron, Mayor of Caen, National Assembly Member for Calvados (Graduate IHEDATE 2000)

Yves Krattinger, Senator, Vice Chairman, Assembly of French Departments

François Langlois, General Delegate, Assembly of French Regions

— Corporate College

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François Prévost, Treasurer, Honorary Chairman, French Road Union (Graduate IHEDATE 2000)

— Attendees College

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Adrien Zeller, Chairman of the Permanent Commission of the National Council for Territorial Construction and Development, Chairman of the Alsace Regional Council

Pierre Veltz, Chairman, IHEDATE Scientific Council, Representative of École des Ponts Paris Tech and Sciences Po

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Conception pédagogique

