

2012 PROGRAMME



PRODUCTIVE REGIONS

Course design



What is IHEDATE?

Local development is not an exact science. Players must continually combine current knowledge and forecasts, by nature uncertain, with their own beliefs and the leeway available. And they do not work alone but as part of ongoing relationships, negotiation and compromise with the ever-increasing number of stakeholders. The interplay between forecasts, beliefs and negotiation make local development a highly political act.

And there is a recurring question: what does 'local' mean at a time when mobility, networks and producers appear to disregard geography to create an ever more fluid world increasingly immune to the constraints of physical space? It is this tension that IHEDATE seeks to address: why, and how, do we

concern ourselves with local areas when nations themselves appear to have lost their substance? Why reaffirm the political nature of local development when globalised networks disregard accidents of geography? Because a local area is irreducible, it cannot be confined by categories or samples. A local area represents the peculiarities of human societies, where politics meet life.

IHEDATE – France's **Institut des hautes études de développement et d'aménagement des territoires en Europe** – supports these processes, opening them up for discussion and capitalising on them. It brings together government representatives, associations of regional authorities, and groups of public and private professionals and companies. Its goal is

to disseminate the most up-to-date knowledge and to encourage the sharing of experience and a comparison of French policies and practices with those in other European countries.

IHEDATE offers an annual training programme for senior managers in the areas of politics, economics and administration and in civil society (associations, trade unions, the media, etc.).

With the participants' organisation, **Association des Auditeurs**, IHEDATE is involved in setting up a network of participants from a wide variety of backgrounds and interests committed to the sustainable and balanced development of local areas.

The annual training programme

The university École des Ponts Paris Tech and Sciences Po is responsible for the programme's scientific components. A science committee in charge of design and activities includes **Laurent Davezies, Dominique Dron, Frédéric Gilli, Patrick Le Galès, Vincent Renard, Michel Savy and Martin Vanier** and is chaired by **Pierre Veltz**. **Philippe Estèbe** is head of the teaching team. **Nathalie Leroux** coordinates the teaching programme and **Anne Oheix** runs the secretariat and manages logistics.

The training programme raises the fundamental issues of local development from a broad perspective, taking into account major changes in society and the economy: demographic and social dynamics, local governance, public

policies, economic changes, mobility, etc. Each year one particular theme in its relation to local areas is studied in depth. The theme for 2012 is **production and local areas**.

The year plan is designed to allow leaders and executives in key strategic or operational posts to participate in all seminars and workshops and the course trip.

The inaugural session is an opportunity for a guest speaker to discuss the year's special theme.

The seminars, two days per month in plenary session, provide an update on the issue in question and current discussions through written papers, first-hand accounts and exchanges of experience. Conference attendees, from France and abroad, hail from different

backgrounds: universities and Grandes Ecoles, political and administrative fields, economic and not-for-profit sectors, consultancy, etc. They take place in Paris or the regions. One of the seminars, focusing on the European Union and community policies, is held in Brussels.

Workshops are organised in smaller groups that look at one particular side of the year's theme. Participants are asked to produce original collective thought at the workshops.

The one-week study trip provides an opportunity to observe the dynamics and local policies of another European country, selected in keeping with the year's theme. This takes place in a convivial environment, encouraging the creation of ties lasting beyond the training programme.

The participants

IHEDATE targets decision-makers actively involved in political or social life, who already have solid experience of local challenges and who can apply the knowledge gained through the programme in their lives as professionals or as citizens.

In its choice of participants, IHEDATE ensures a great diversity in the fields represented in each group: local and national politicians, company leaders and executives, senior civil servants at national or local level, representatives of

professional organisations, managers of not-for-profit organisations, trade union leaders, journalists, etc. The Association des Auditeurs maintains links, builds the network and provides a pool of skills and expertise.

The 2012 programme: productive regions

In local debates and strategies the productive dimension, in the sense of the production of economic wealth, often seems to take second place in relation to other functions, such as residence, consumption, leisure, education, health and preservation of natural resources.

In 2012 IHEDATE wants to take stock of the relationships between local areas and production: what are the new forms of economic production? How do they relate to the area? How do local players take them into account? How do companies situate themselves in relation to local issues? What are today's new forms of work

and how do they influence local areas?

The seminars will debate and try to answer these questions.

The study trip will examine the case of German industry.

The workshops will offer various cases illustrating the relationship between production and local areas.

Opening session

14 December
2011
Paris

Productive regions

Inaugural lecture

The president and director of IHEDATE will greet the participants with representatives of the board of directors and scientific council in attendance. The inaugural lecture puts forth the terms of the debate: economists have only recently taken an interest in geography, but isn't there a risk of overlooking some issues by focusing on a single model, the "new geographic economy", the metropolis, the cluster, the hub? Aren't relationships between production and local areas more complex and diverse?

Seminar 1

12-13 January
2012
Paris

Societies in transition: living longer, working shorter, wandering lifestyles

Jean Viard
CNRS

What effect do shorter working times and longer lives have on our lifestyles and our ways of occupying space? How does this new situation influence images of the stages of life? Our models of justice? The way we compose our spiritual itineraries?

Seminar 2

9-10 February
Paris

The economic functions of space

Laurent Davezies
CNAM
Yannik Imbert
DATAR

The growing separation between the places where we work, live and enjoy our leisure time is bringing about a specialisation of local areas. People now speak of residential spaces, productive spaces and recreational spaces. What is the deeper reality? Are these specialised spaces in competition with each other or are they deeply interdependent? How do they react to economic cycles?

Seminar 3

8-9 March
Paris

Logistics, production systems and local areas

Michel Savy
Ecole des Ponts
ParisTech
Pierre Veltz
Établissement
public Paris-Saclay

Production methods are continuously changing. Today assembly lines stretch across the globe. Logistics is coming into its own as a full-fledged activity that reorganises networks and reconfigures cities. Salaried work is also changing at a brisk pace. What is becoming of local areas in the ongoing transformation of the organisation of work?

Study trip

2-6 April

Bade-
Wurtemberg

A German model? Industrial excellence and ecological standards

Bade-Wurtemberg is a cradle of German industry, from cars (Daimler, Porsche, Audi, Bosch) to machines (Liebherr, etc.), consumer electronics (Saba, Dual), clothing (Hugo Boss) and software (SAP). It is a workshop Land where famous German SMEs thrive. Its GDP is higher than Belgium's and the jobless rate is 4.5%. And yet in 2011 this region voted in a green-red government led by an ecologist. One year later, the study trip will examine the relationship between industry and the local area and the type of compromise that has been established between the economic players and the regional government.

Seminar 4
4-5 May
Paris

Who governs local areas in Europe? The transformation of States, comeback of cities, emergence of new players

Patrick Le Galès Who governs local areas in Europe today? Between community integration and the rise of local powers, how are nation-States changing? What are the patterns of change in methods of government and governance? How do the various stakeholders — States, regional bodies and local communities — intervene in the development of the political agenda?
CNRS, Sciences Po
King's College

Seminar 5
7-8 June
Brussels

The European Union between competition and cohesion

Renaud Dehousse Are the EU's goals compatible with each other? Can they balance economic competitiveness, especially in the area of the knowledge economy, with territorial cohesion? The debate between a free-market Europe and a Europe of solidarity has come back to the forefront since the last expansion. The Brussels Seminar will be an opportunity to take stock of policies and controversies across the EU.
Centre d'études
européennes,
Sciences Po

Workshops
5-6 July

The diversity of Europe's local production systems

During the workshops small groups of participants will draw up an expert report on a specific subject relating to the year's topic. Each workshop has a moderator and can organise its work as it sees fit, providing that it results in a report presented to all the participants. The 2012 workshops will explore the diversity of relationships between production and local areas in Europe:

- who governs the city of London?
- is Andalusia's agricultural model sustainable?
- what has become of the third Italy?

Seminar 6
13-14 September
Dunkirk

Production and sustainable cities

Vincent Renard How can the place of productive activities in urban planning and development be renegotiated? Do such activities still belong in cities increasingly turned towards consumption and amenities? How do cities build production issues into their strategies? Do sustainable city policies bring about a transformation of productive functions?
IDDRI, Sciences Po
Blaise Desbordes
Caisse des dépôts
et consignations

Seminar 7
11-12 October
Aquitaine Region

What regional policies?

Frédéric Gilli Do French regions have the means to carry out productive activity development policies? How do they situate themselves between the competitiveness cluster policy and big cities' economic policies? What is the state of current thinking about local development and promotion of industries? Does the very idea of regional economy still make any sense?
Consultant

Seminar 8
8-9 November

Agriculture: from the "green revolution" to "green growth"

Bertrand Hervieu Caught between the globalisation of markets, the uncertain direction of public policy and the vital need for environmental protection, the world's and Europe's agriculture is undergoing a transformation. After the "green revolution", what will "green growth" mean for agricultural economies? Is a local approach to agricultural economies relevant in this context?
Inspector of
Agriculture

Closing session
6-7 December
Paris

Assessment of the 2012 programme

The participants Summary of the workshops and evaluation of the programme

Registration

The application deadline is **30 September 2011**. Applicants must send a letter of motivation and a brief *curriculum vita* to:

Monsieur le directeur de l'IHEDATE

IHEDATE, Maison des Ponts, 15 rue de la Fontaine au Roi, 75127 Paris Cedex 11

The enrolment fee is **3,500 euros** (*declaration of activities as training provider – Article L.920-4 of Working Code – to IHEDATE, registration number 11753937775 – This registration is not the equivalent of State approval*).

The 2012 schedule			
14 December 2011 <i>Paris</i>	Opening session	Production and local areas	Inaugural lecture
12-13 January <i>Paris</i>	Seminar 1	Societies in transition	Jean Viard
9-10 February <i>Paris</i>	Seminar 2	The economic functions of space	Laurent Davezies Yannik Imbert
8-9 March <i>Paris</i>	Seminar 3	Logistics, productive systems and local areas	Michel Savy Pierre Veltz
2-6 April <i>Bade Wurtemberg</i>	Study trip	A German model?	
4-5 May <i>Paris</i>	Seminar 4	Who governs local areas in Europe?	Patrick Le Galès
7-8 June <i>Brussels</i>	Seminar 5	The European Union	Renaud Dehousse
5-6 July	Ateliers	The diversity of Europe's local production systems	
13-14 September <i>Dunkirk</i>	Seminar 6	Production and sustainable cities?	Vincent Renard Blaise Desbordes
11-12 October <i>Aquitaine Region</i>	Seminar 7	What regional policies ?	Frédéric Gilli
8-9 November <i>Paris</i>	Seminar 8	Agriculture: from the "green revolution" to "green growth"	Bertrand Hervieu
6-7 December <i>Paris</i>	Closing session	Workshop summary and programme assessment	The participants

Information

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The board of directors

Government representatives

The Secretary-General to the Ministry of the Interior, Overseas Departments and Territories and Local Communities

Michèle Medvedowsky-Marchetti, advisor to **Emmanuel Berthier**, interministerial local planning and regional attractiveness delegate, DATAR

Representatives of local communities

Philippe Duron, Mayor of Caen, deputy from Calvados (IHEDATE class of 2000)

Yves Krattinger, Senator, vice-president of the Assemblée des départements de France

Michel Yahiel, general delegate of the Assemblée des régions de France

Representatives of companies

Daniel Tardy, **president of IHEDATE**, president of the European Construction Industry Federation

Jean-Louis Marchand, treasurer, president of the Union des syndicats de l'Industrie routière française

Major operator's representative

Blaise Desbordes, Caisse des dépôts et consignations

Participants' representative

Olivier Landel, president of the IHEDATE Association des Auditeurs

Automatic members

The interministerial delegate, Local Planning and Regional Attractiveness Delegation, **DATAR**

The chairman of the **Senate** Economy, Sustainable Development and Local Planning Committee

The chairman of the **National Assembly** Sustainable Development and Local Planning Committee

Pierre Veltz, president of the **IHEDATE scientific council**, representing Ecole des Ponts Paris Tech and Sciences Po

The partners

