

# **i2010 - An Information Society for Growth and Employment**

**Anne Bucher**

**DG Information Society and Media  
Unit i2010 and Lisbon Strategy**



European Commission  
Information Society and Media

# Today's presentation



1. The role of the EU in information society
2. i2010 in the Lisbon perspective
3. The i2010 initiative



# 1. The role of the EU in information society

# The role of the EU in information society

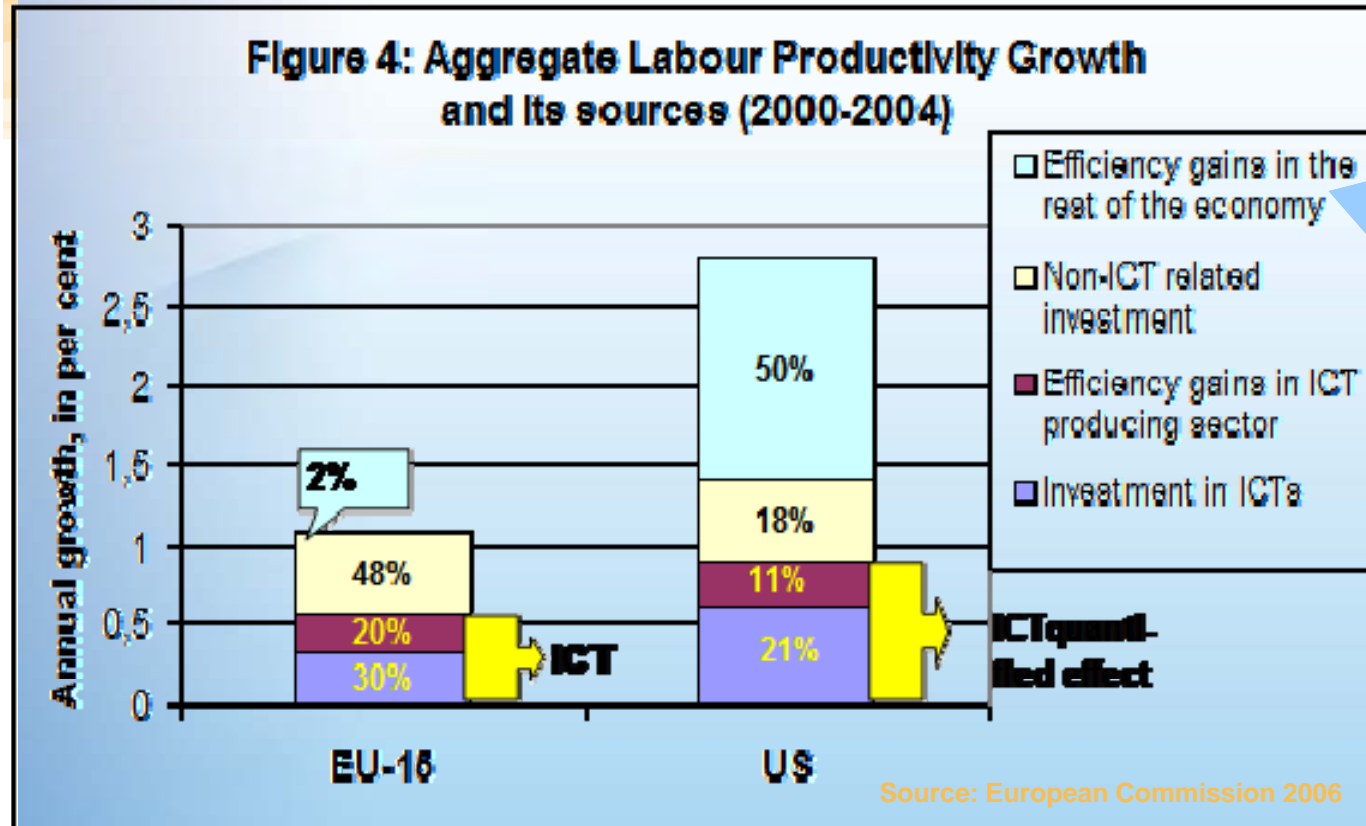
- Investment in research through the research framework programme
- Regulatory framework for electronic communications
- Legislation (eCommerce, electronic signature etc.)
- Overall policy strategy: i2010



## 2. i2010 in the Lisbon perspective



# Why?



Financial services,  
retail industry,  
logistics ...

Mostly long-term  
indirect effects  
from  
reorganizing  
after using IT

Imagine...

- A research today not relying on ICT in making it
- A road not being modeled with ICT tools
- A book or a film produced without using ICTs...

But...

- A government office not using ICTs? (not a dossier?)
- A school not using ICTs? (not a book?)
- A business not using ICTs for their business? (Not a phone?)
- Any of these not connecting to the others?



# ICT in the Lisbon perspective

- Spring Council 2006 highlights the importance of ICT and invites the Commission and Member States to implement i2010 vigorously.
- All Member States refer to ICT in their NRPs and prioritise actions in the area of eGovernment, broadband and digital literacy.
- ICT is relevant to the 4 priority actions identified in Annual Progress Report for Growth and Jobs.



### 3. The i2010 initiative



## i2010 in summary....

- A holistic approach
- Linked to the reviewed Lisbon strategy
- Different roles for the public sector
- Five year goals, annual actions
- clear results widely communicated
- Annual report and benchmarking
- Cooperation with Member States within the i2010 High Level group

# Les priorités i2010



## I. Un espace européen de l'information

Achèvement d'un Espace Européen

Unique de l'Information: convergence des TIC et des médias

## II. Innovation et investissement dans la recherche

Renforcement de l'Innovation et de l'Investissement dans la Recherche sur les TIC et promotion de l'utilisation des TIC par les entreprises

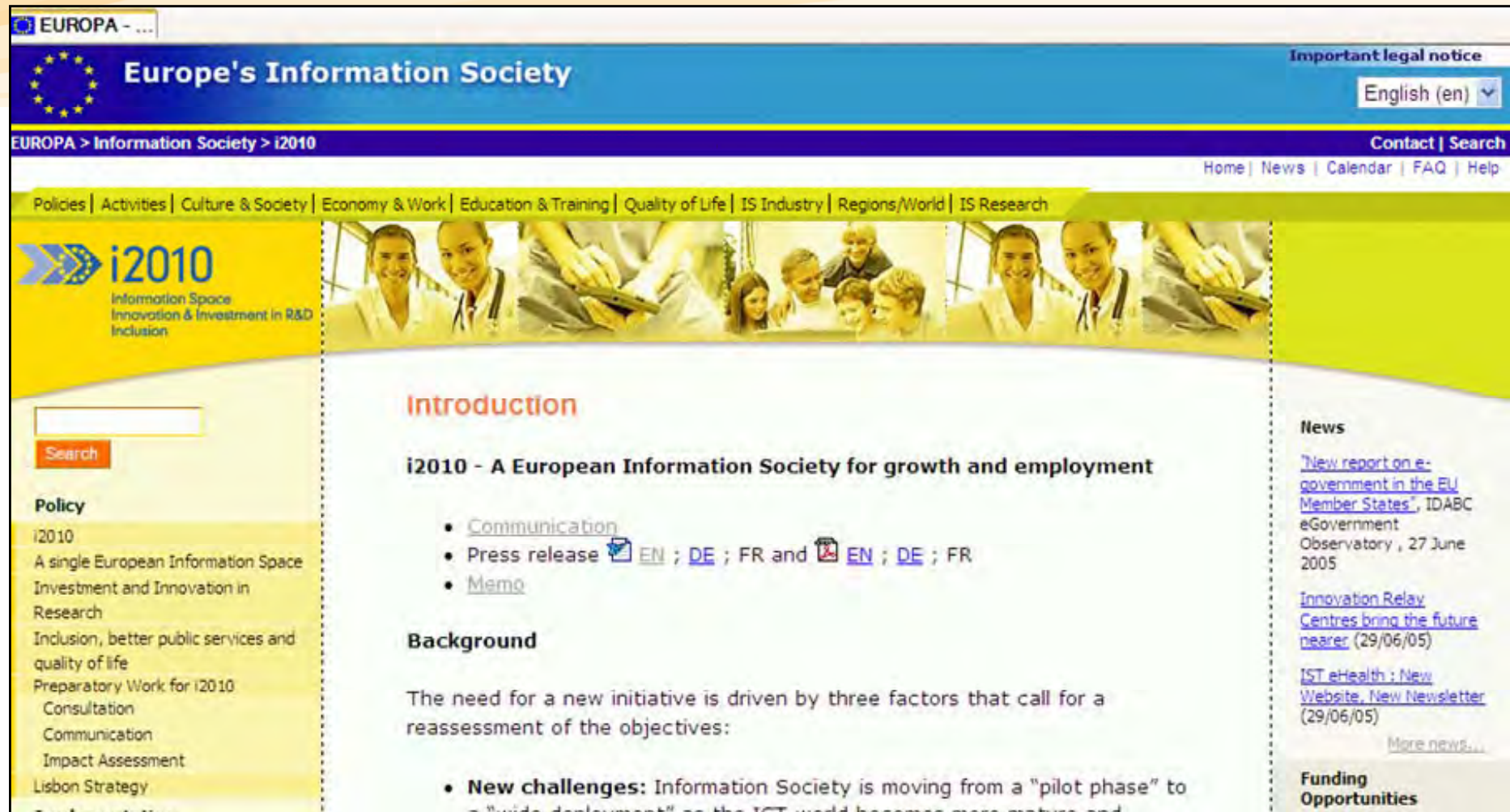
## III. Inclusion, amélioration des services publics et de la qualité de la vie

Achèvement d'une Société Européenne de l'Information fondée sur l'Inclusion - priorité à l'amélioration des services publics et de la qualité de la vie

«On  
track...»



# On the web...



The screenshot shows the Europa.eu website interface. At the top, there's a blue header with the European Union flag and the text "EUROPA - ...". Below this is a blue banner with the text "Europe's Information Society" and a language dropdown menu set to "English (en)". A navigation bar below the banner includes links like "Home | News | Calendar | FAQ | Help" and "Contact | Search". A yellow navigation bar lists various policy areas: "Policies | Activities | Culture & Society | Economy & Work | Education & Training | Quality of Life | IS Industry | Regions/World | IS Research". The main content area features a large yellow banner with the "i2010" logo and the text "Information Space Innovation & Investment in R&D Inclusion". Below this, there's a search bar and a "Search" button. The left sidebar contains a "Policy" section with links to "i2010", "A single European Information Space", "Investment and Innovation in Research", "Inclusion, better public services and quality of life", "Preparatory Work for i2010", "Consultation", "Communication", "Impact Assessment", and "Lisbon Strategy". The main content area has a section titled "Introduction" with the heading "i2010 - A European Information Society for growth and employment". This section includes a list of links: "Communication", "Press release" (with flags for EN, DE, FR), and "Memo". Below this is a "Background" section with the text: "The need for a new initiative is driven by three factors that call for a reassessment of the objectives:". At the bottom of the main content area, there's a bullet point: "New challenges: Information Society is moving from a 'pilot phase' to a 'wide deployment' as the ICT world becomes more mature and...". The right sidebar contains a "News" section with links to "New report on e-government in the EU Member States", "IDABC eGovernment Observatory, 27 June 2005", "Innovation Relay Centres bring the future nearer (29/06/05)", and "IST eHealth: New Website, New Newsletter (29/06/05)". At the bottom of the right sidebar, there's a "Funding Opportunities" section.

EUROPA - ...

Europe's Information Society

Important legal notice

English (en)

EUROPA > Information Society > i2010

Contact | Search

Home | News | Calendar | FAQ | Help

Policies | Activities | Culture & Society | Economy & Work | Education & Training | Quality of Life | IS Industry | Regions/World | IS Research

**i2010**  
Information Space  
Innovation & Investment in R&D  
Inclusion



Search

**Policy**

i2010  
A single European Information Space  
Investment and Innovation in Research  
Inclusion, better public services and quality of life  
Preparatory Work for i2010  
Consultation  
Communication  
Impact Assessment  
Lisbon Strategy

**Introduction**

**i2010 - A European Information Society for growth and employment**

- [Communication](#)
- [Press release](#)  [EN](#) ; [DE](#) ; FR and  [EN](#) ; [DE](#) ; FR
- [Memo](#)

**Background**

The need for a new initiative is driven by three factors that call for a reassessment of the objectives:

- **New challenges:** Information Society is moving from a "pilot phase" to a "wide deployment" as the ICT world becomes more mature and...

**News**

[New report on e-government in the EU Member States](#), IDABC eGovernment Observatory, 27 June 2005

[Innovation Relay Centres bring the future nearer](#) (29/06/05)

[IST eHealth: New Website, New Newsletter](#) (29/06/05)

[More news...](#)

**Funding Opportunities**

<http://www.europa.eu/i2010>

