i2010 - An Information Society for Growth and Employment

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Unit i2010 and Lisbon Strategy**

Today's presentation

1. The role of the EU in information society
2. i2010 in the Lisbon perspective
3. The i2010 initiative

1. The role of the EU in information society

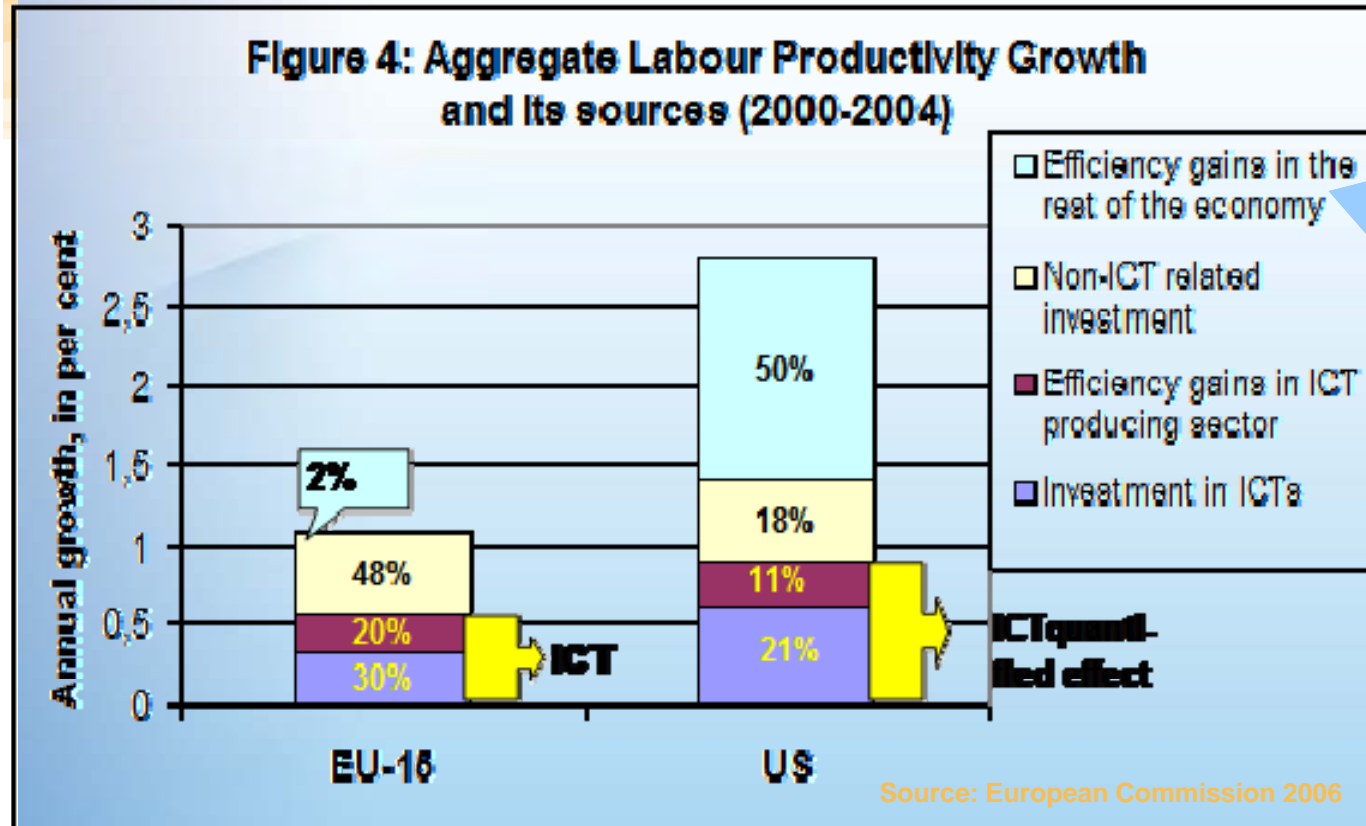# The role of the EU in information society

- Investment in research through the research framework programme
- Regulatory framework for electronic communications
- Legislation (eCommerce, electronic signature etc.)
- Overall policy strategy: i2010

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2. i2010 in the Lisbon perspective

Why?

Figure 4: Aggregate Labour Productivity Growth and its sources (2000-2004)

Source: European Commission 2006

Financial services, retail industry, logistics …

Mostly long-term indirect effects from reorganizing after using IT

Imagine…
  – *A research today not relying on ICT in making it*
  – *A road not being modeled with ICT tools*
  – *A book or a film produced without using ICTs…*

But…
  – *A government office not using ICTs? (not a dossier?)*
  – *A school not using ICTs? (not a book?)*
  – *A business not using ICTs for their business? (Not a phone?)*
  – *Any of these not connecting to the others?*

ICT in the Lisbon perspective

- Spring Council 2006 highlights the importance of ICT and invites the Commission and Member States to implement i2010 vigorously.

- All Member States refer to ICT in their NRPs and prioritise actions in the area of eGovernment, broadband and digital literacy.

- ICT is relevant to the 4 priority actions identified in Annual Progress Report for Growth and Jobs.

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3. The i2010 initiative

i2010 in summary….

- A holistic approach
- Linked to the reviewed Lisbon strategy
- Different roles for the public sector
- Five year goals, annual actions
- clear results widely communicated
- Annual report and benchmarking
- Cooperation with Member States within the i2010 High Level group

Les priorités i2010

I. Un espace européen de l'information

Achèvement d'un Espace Européen Unique de l'Information: convergence des TIC et des médias

II. Innovation et investissement dans la recherche

Renforcement de l'Innovation et de l'Investissement dans la Recherche sur les TIC et promotion de l'utilisation des TIC par les entreprises
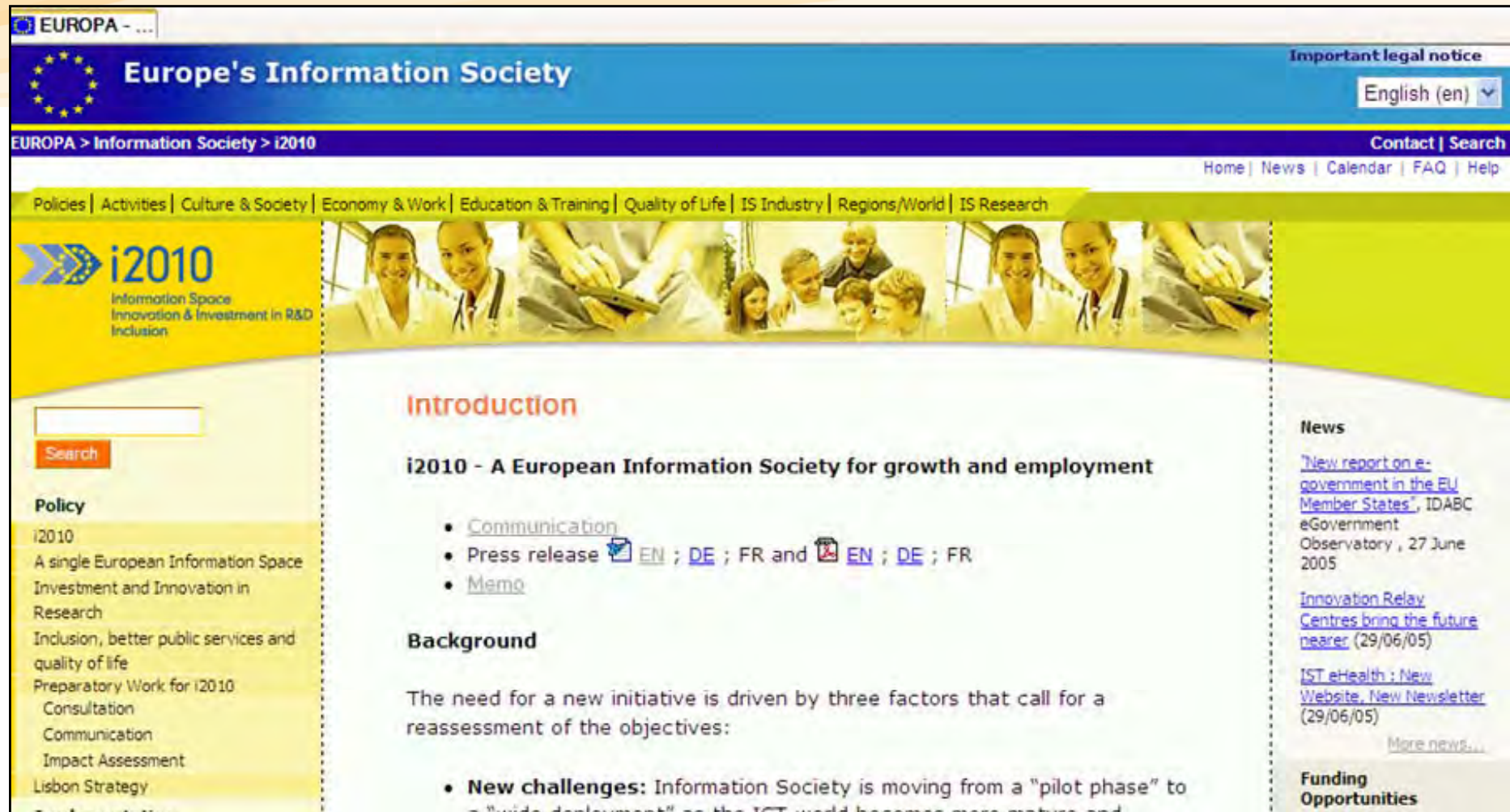
III. Inclusion, amélioration des servives publics et de la qualité de la vie

Achèvement d'une Société Européenne de l'Information fondée sur l'Inclusion - priorité à l'amélioration des services publics et de la qualité de la vie

«On track...»

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On the web...

http://www.europa.eu/i2010