Le projet grenoblois IBEST

Des Indicateurs de Bien-Etre Soutenable Territorialisés : une nouvelle boussole pour les politiques publiques ?

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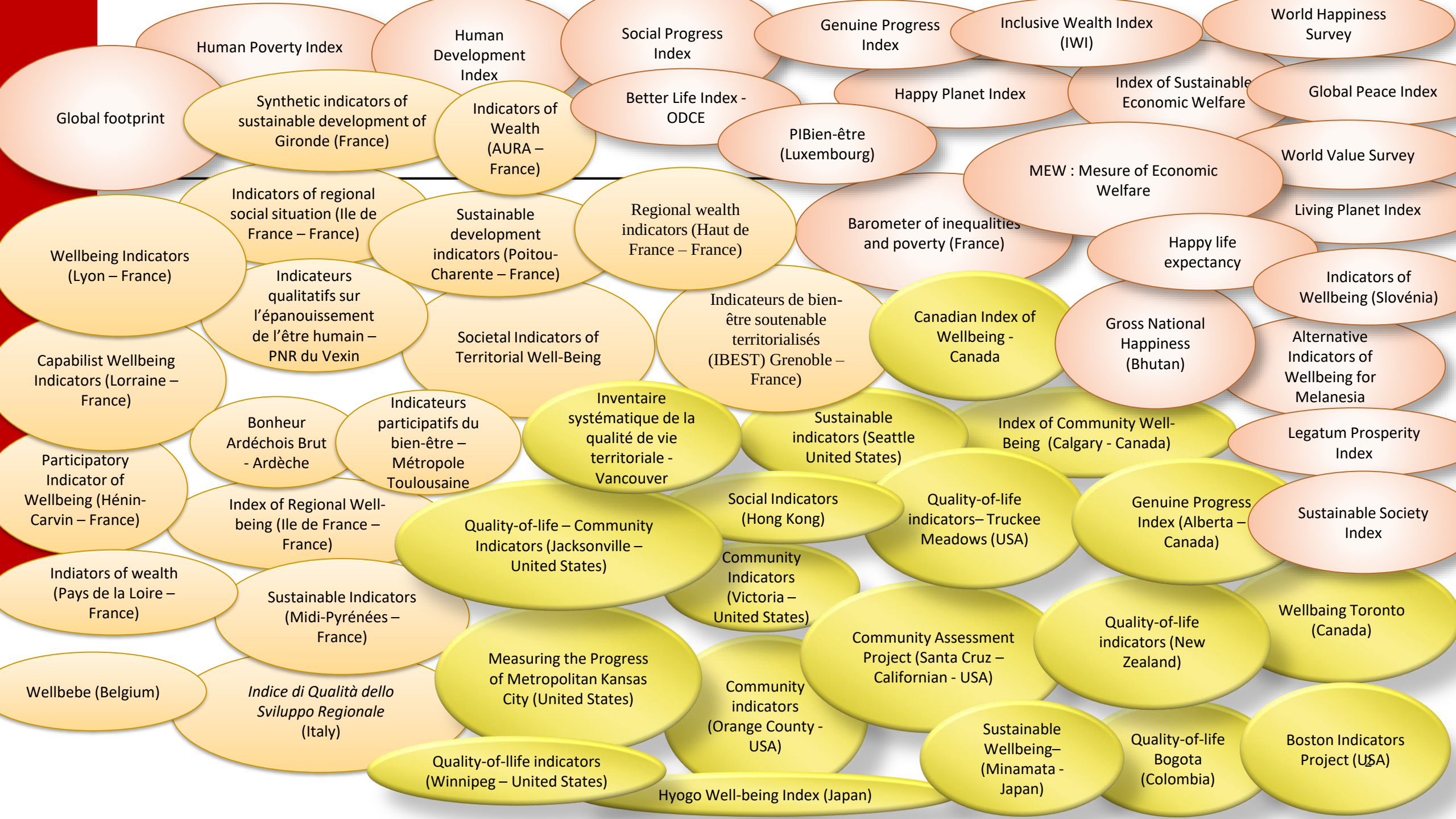
Fiona Ottaviani, *Grenoble Ecole de Management, comUE UGA, Chaire Territoires en transition, Chaire Paix économique, bien-être au travail et mindfulness*

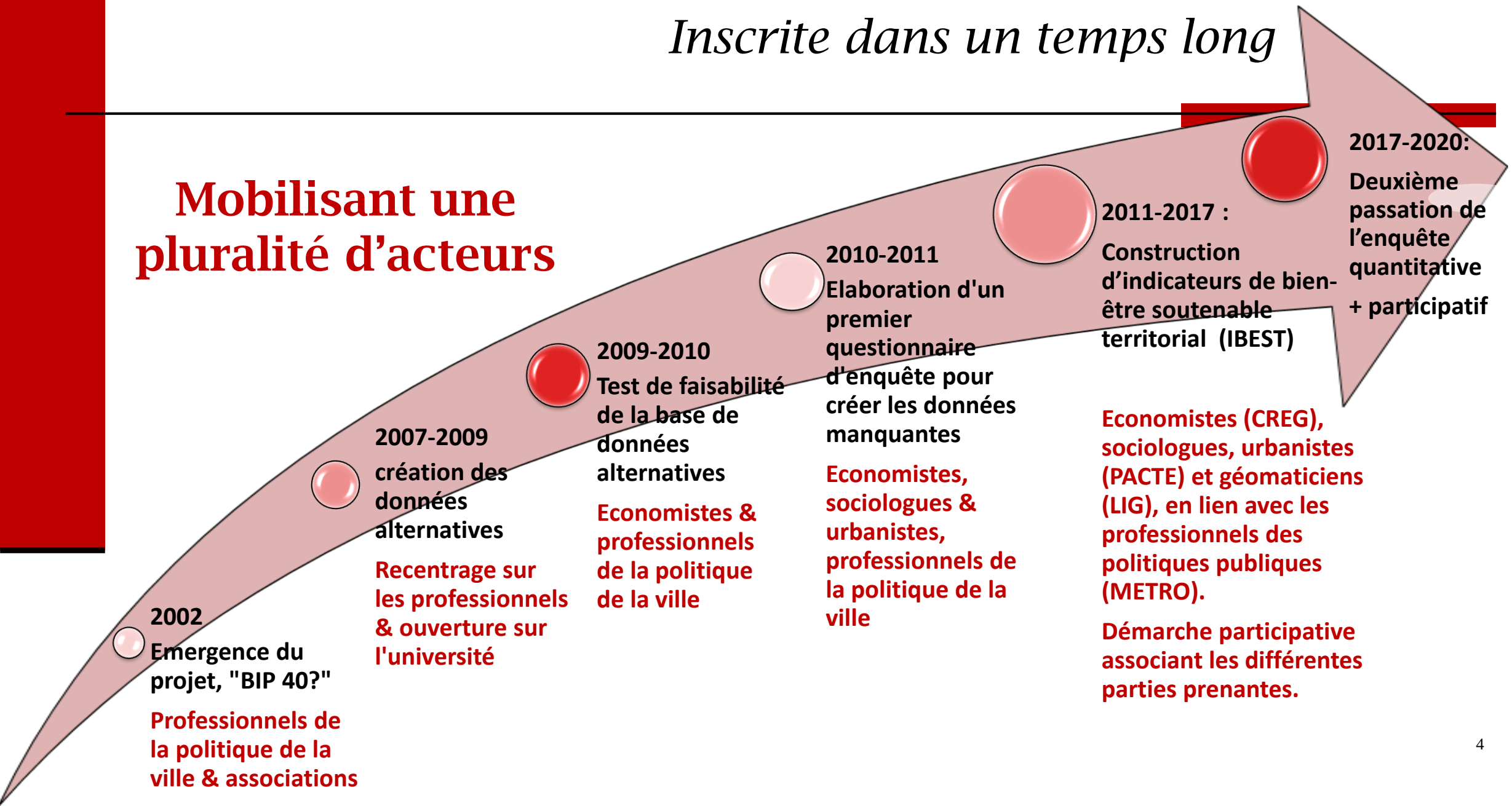

Human Poverty Index
Human Development Index
Social Progress Index
Genuine Progress Index
Inclusive Wealth Index (IWI)
World Happiness Survey
Global footprint
Synthetic indicators of sustainable development of Gironde (France)
Indicators of Wealth (AURA – France)
Better Life Index - ODCE
Happy Planet Index
Index of Sustainable Economic Welfare
Global Peace Index
PIBien-être (Luxembourg)
World Value Survey
MEW : Mesure of Economic Welfare
Indicators of regional social situation (Ile de France – France)
Sustainable development indicators (Poitou-Charente – France)
Regional wealth indicators (Haut de France – France)
Barometer of inequalities and poverty (France)
Living Planet Index
Wellbeing Indicators (Lyon – France)
Happy life expectancy
Indicators of Wellbeing (Slovénia)
Indicateurs qualitatifs sur l'épanouissement de l'être humain – PNR du Vexin
Societal Indicators of Territorial Well-Being
Indicateurs de bien-être soutenable territorialisés (IBEST) Grenoble – France)
Canadian Index of Wellbeing - Canada
Gross National Happiness (Bhutan)
Alternative Indicators of Wellbeing for Melanesia
Capabilist Wellbeing Indicators (Lorraine – France)
Bonheur Ardéchois Brut - Ardèche
Indicateurs participatifs du bien-être – Métropole Toulousaine
Inventaire systématique de la qualité de vie territoriale - Vancouver
Sustainable indicators (Seattle United States)
Index of Community Well-Being (Calgary - Canada)
Legatum Prosperity Index
Participatory Indicator of Wellbeing (Hénin-Carvin – France)
Index of Regional Well-being (Ile de France – France)
Quality-of-life – Community Indicators (Jacksonville – United States)
Social Indicators (Hong Kong)
Quality-of-life indicators– Truckee Meadows (USA)
Genuine Progress Index (Alberta – Canada)
Sustainable Society Index
Indiators of wealth (Pays de la Loire – France)
Sustainable Indicators (Midi-Pyrénées – France)
Community Indicators (Victoria – United States)
Community Assessment Project (Santa Cruz – Californian - USA)
Quality-of-life indicators (New Zealand)
Wellbaing Toronto (Canada)
Wellbebe (Belgium)
Indice di Qualità dello Sviluppo Regionale (Italy)
Measuring the Progress of Metropolitan Kansas City (United States)
Community indicators (Orange County - USA)
Sustainable Wellbeing– (Minamata - Japan)
Quality-of-life Bogota (Colombia)
Boston Indicators Project (USA)
Quality-of-llife indicators (Winnipeg – United States)
Hyogo Well-being Index (Japan)

Génèse & positionnement de l'expérimentation IBEST

IBEST : Démarche

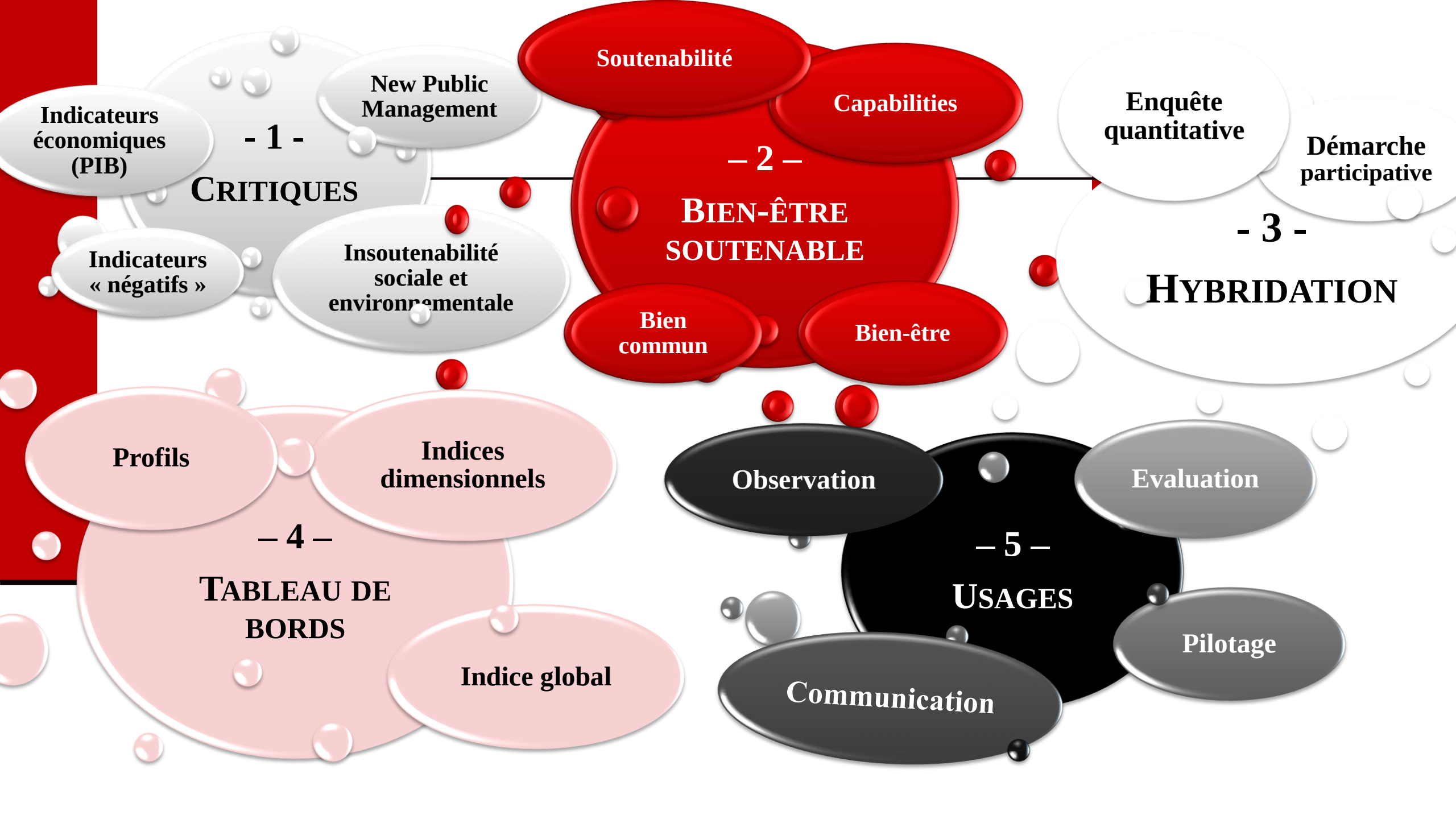
Inscrite dans un temps long

Mobilisant une pluralité d'acteurs



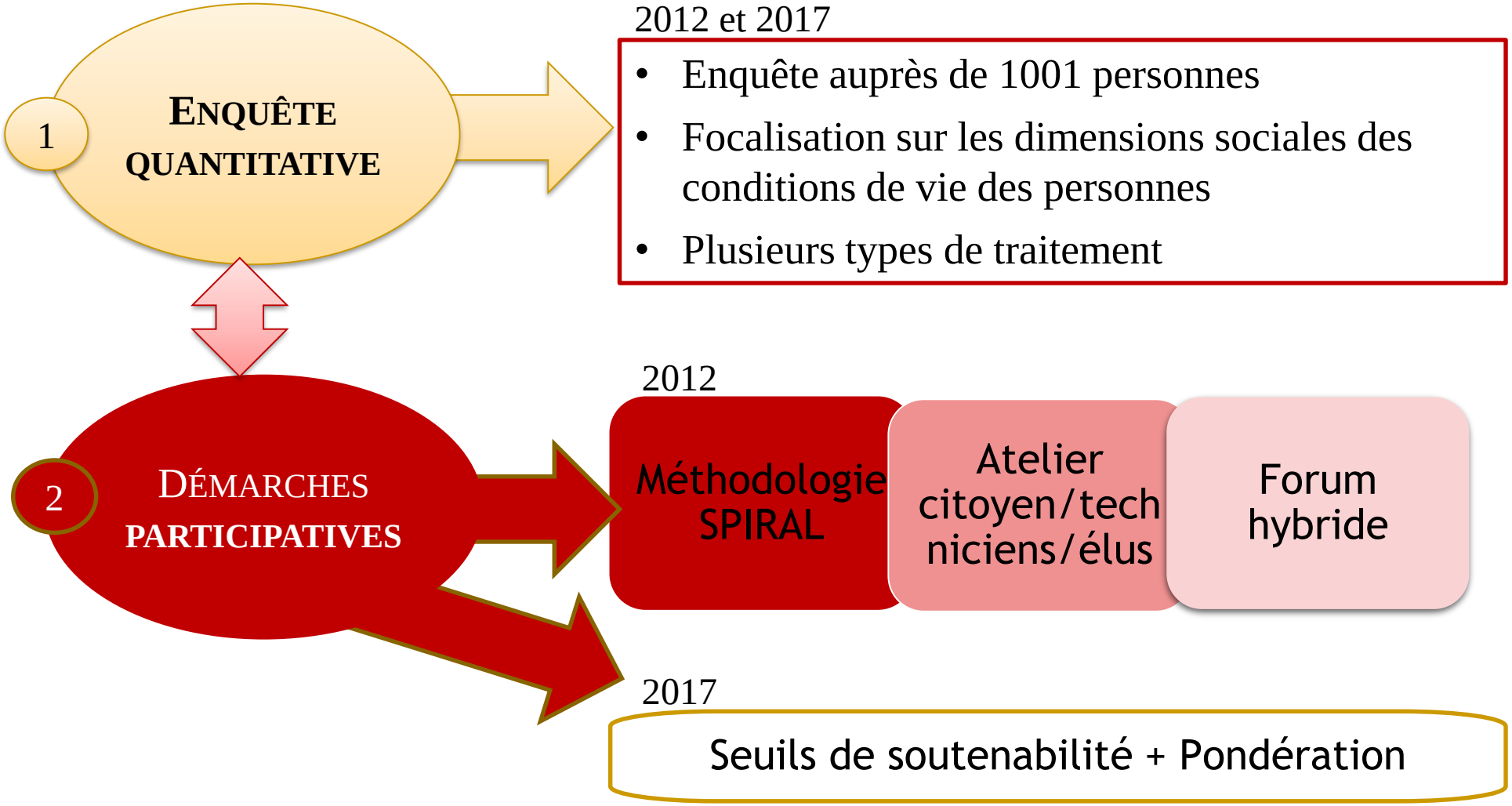
Sept positionnements fondamentaux

1. Approche en termes de bien-être doit prendre en considération l'articulation, d'une part, entre biens marchands et biens non marchands et, d'autre part, entre biens matériels et biens immatériel
2. Interdépendance entre la personne et le collectif
3. Approche du bien-être en termes de capabilities (Sen, 1992)
4. Articulation des perceptions/du déclaratif à des données sur les conditions de vie/la situation du territoire
5. Ethique située du chercheur
6. Articulation du registre scientifique et du registre démocratique
7. Approche par les besoins & soutenabilité


Indicateurs économiques (PIB)
New Public Management
- 1 -
CRITIQUES
Indicateurs « négatifs »
Insoutenabilité sociale et environnementale
Soutenabilité
Capabilities
– 2 –
BIEN-ÊTRE SOUTENABLE
Bien commun
Bien-être
Enquête quantitative
Démarche participative
- 3 -
HYBRIDATION
Profils
Indices dimensionnels
– 4 –
TABLEAU DE BORDS
Indice global
Observation
Evaluation
– 5 –
USAGES
Pilotage
Communication

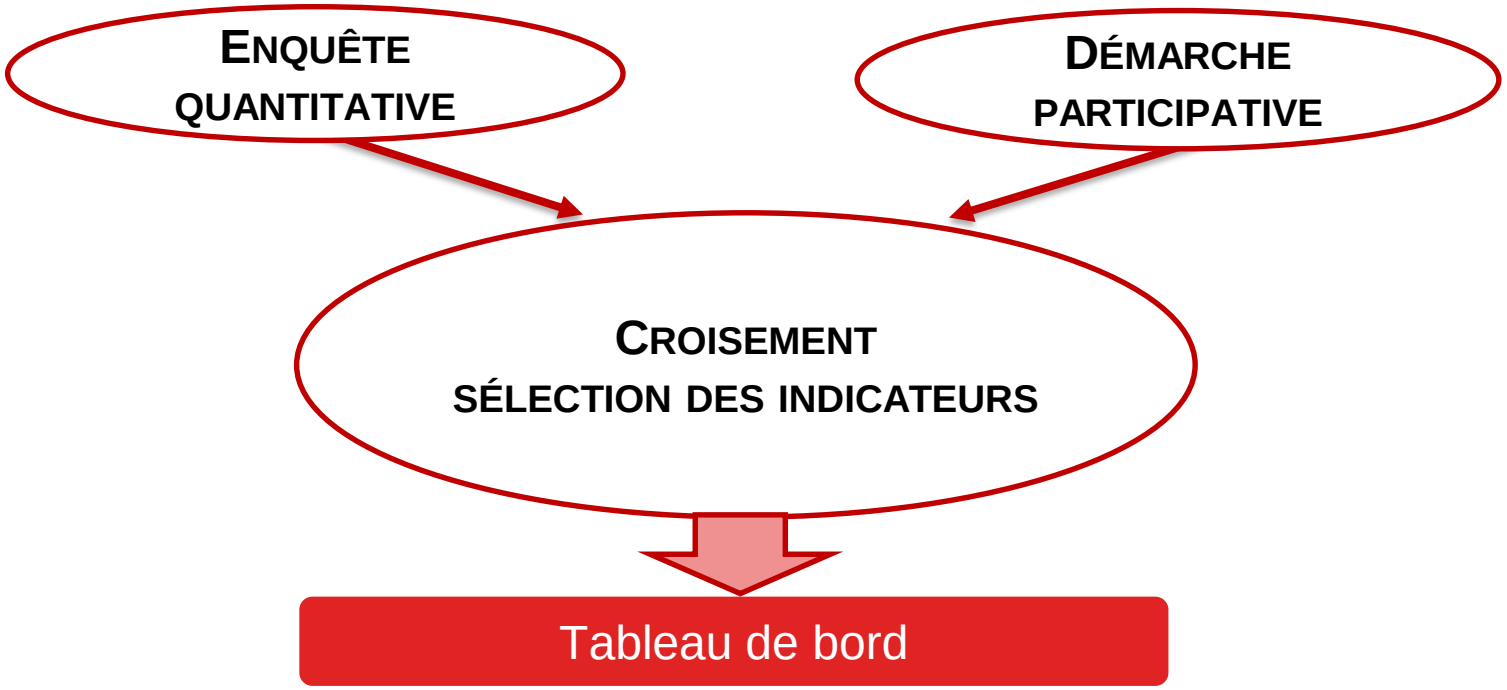
IBEST : Démarche collective

En deux étapes



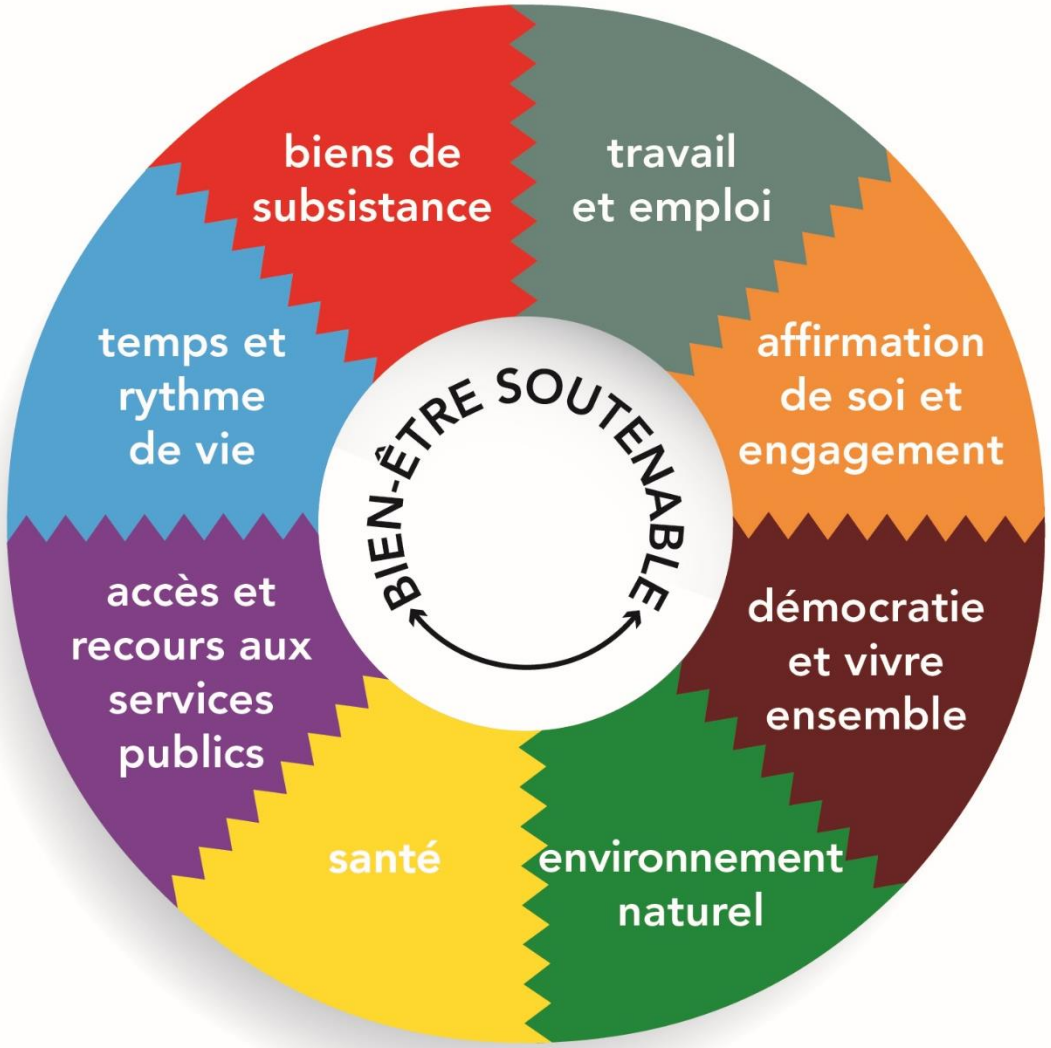
IBEST : Démarche collective

Via une hybridation méthodologique

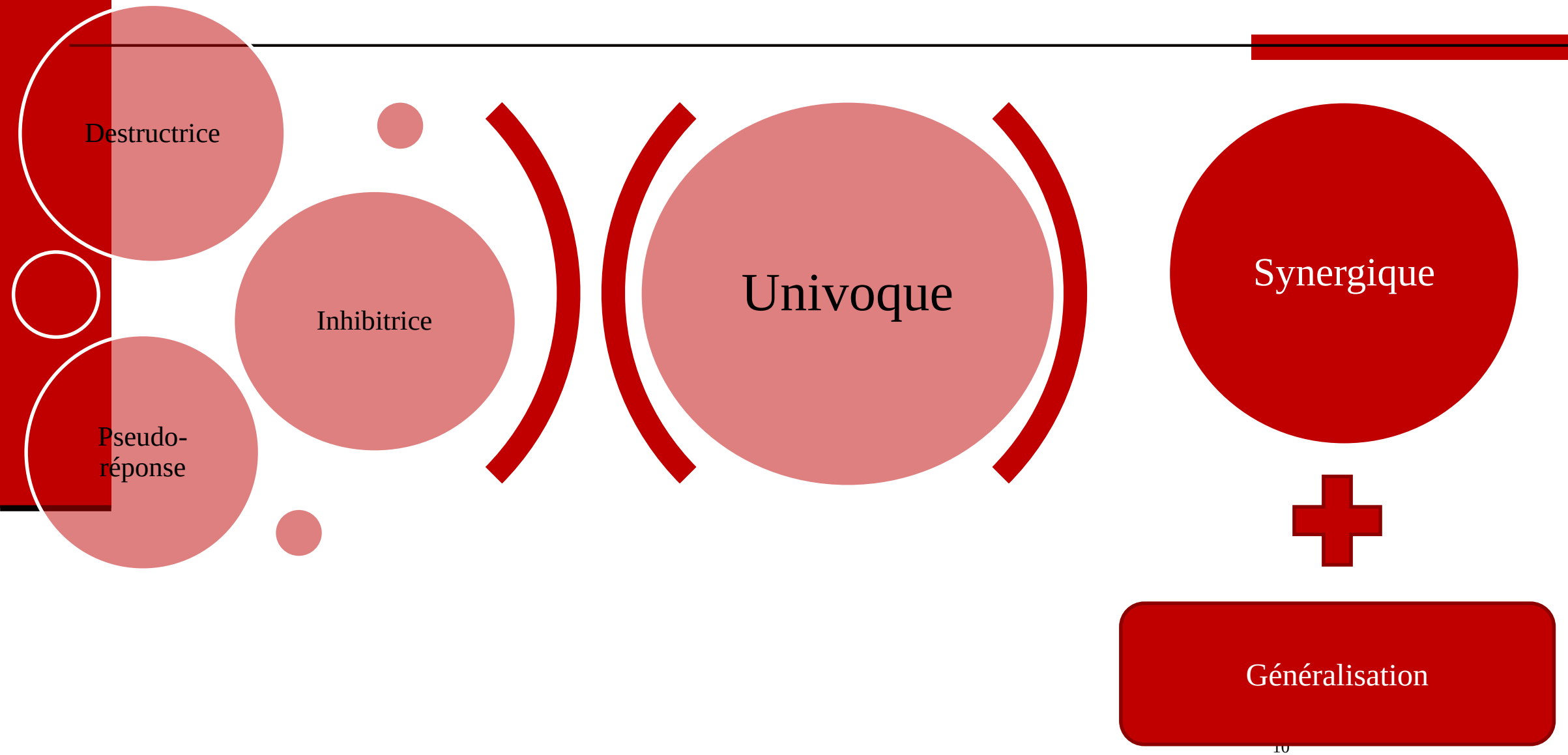


Source : Ottaviani, 2015.

PRÉSENTATION DES 8 DIMENSIONS

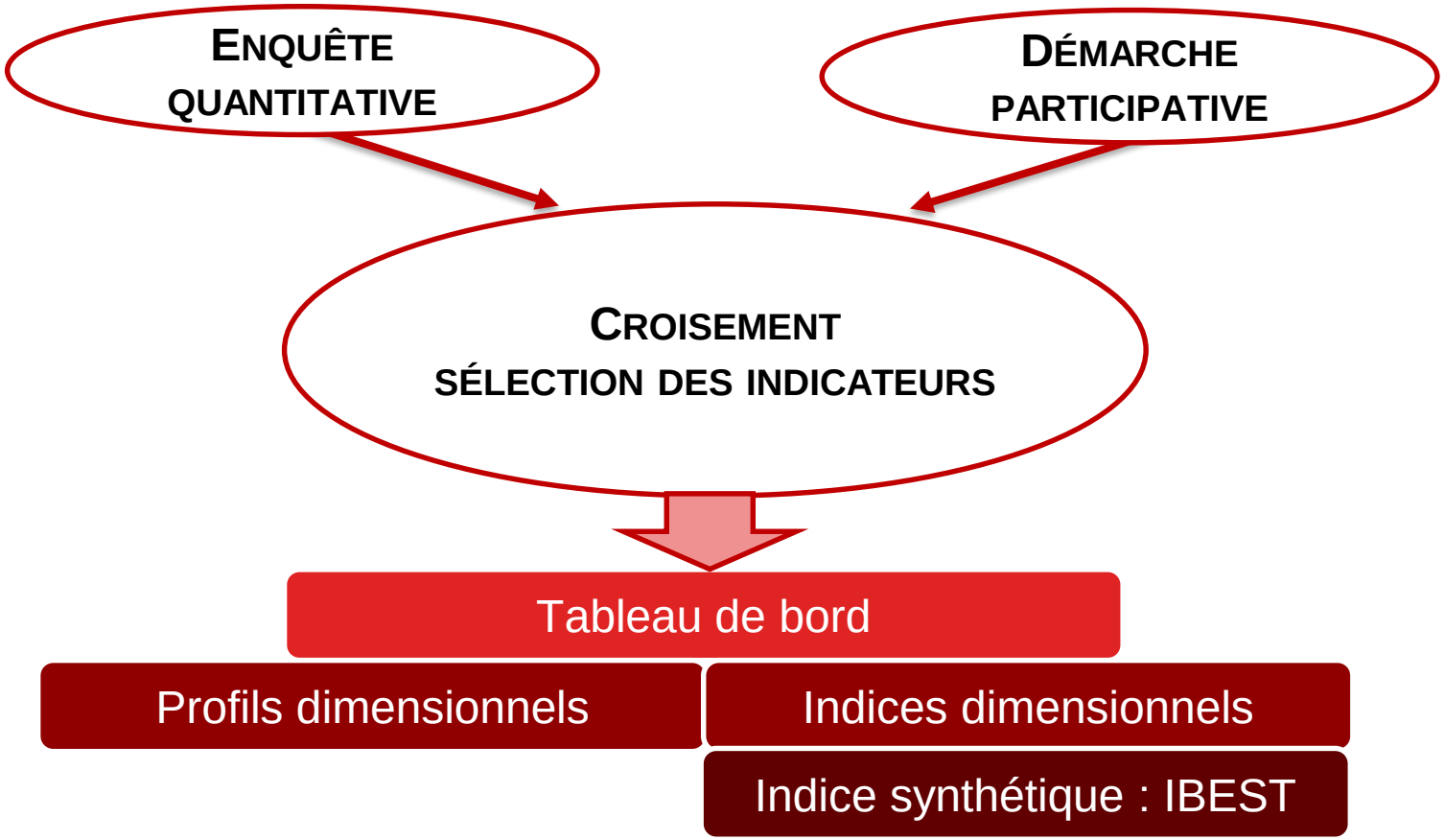


Privilégier les réponses synergiques (Max-Neef, 1996)



IBEST : Démarche collective

Via une hybridation méthodologique



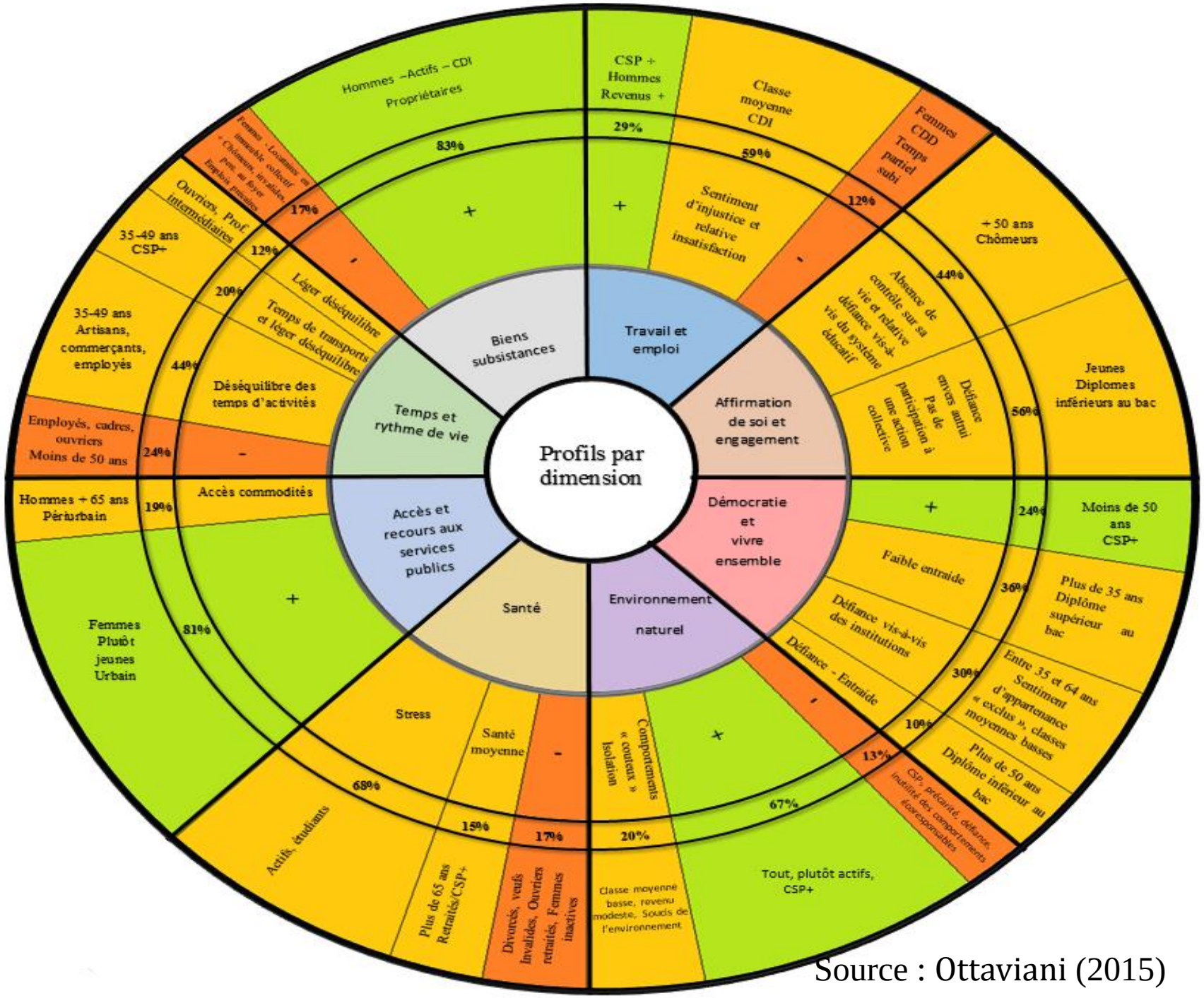
Source : Ottaviani, 2015.

Acquis méthodologiques et résultats d'IBEST

LES PROFILS

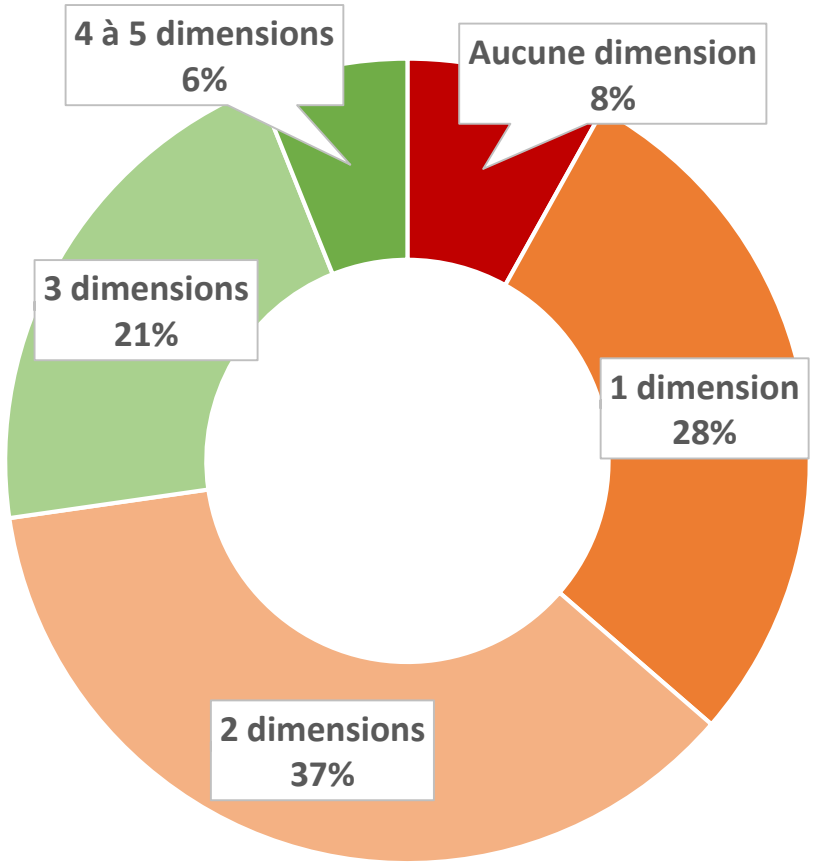
Situation de la classe au regard de la dimension

- Bonne situation
- Situation problématique sur un ou plusieurs plans
- Mauvaise situation



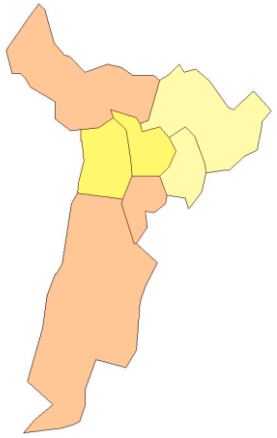
Source : Ottaviani (2015)

Bilan des opportunités offertes aux personnes

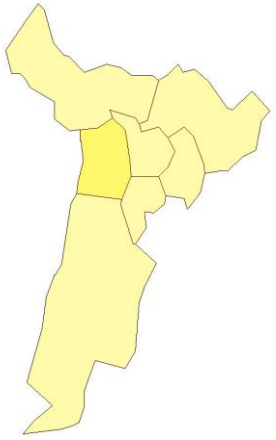


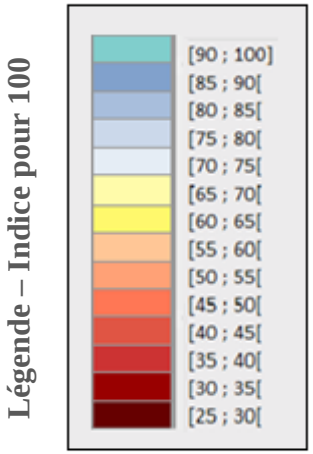
LES INDICES - 2012

Indice Travail/emploi

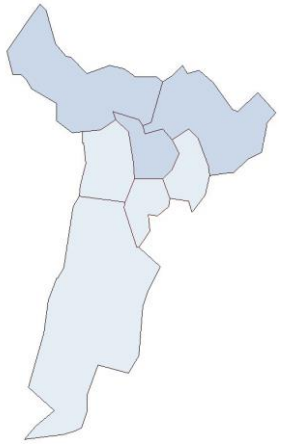


Indice de l'affirmation de soi et de l'engagement

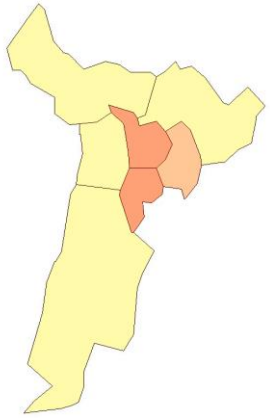




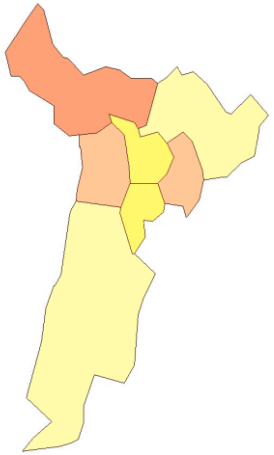
Démocratie et vivre ensemble



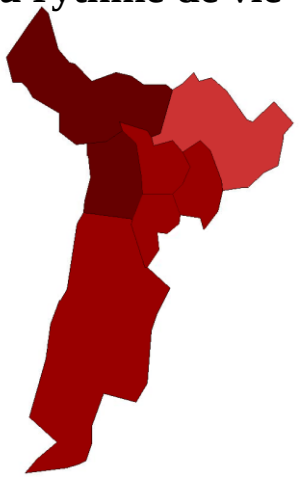
Indice Environnement naturel



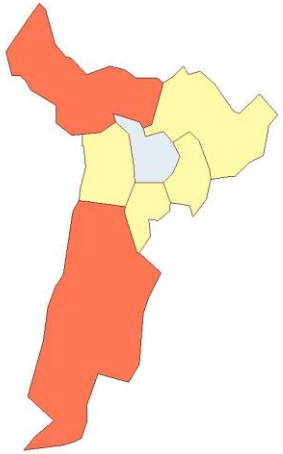
Indice de santé



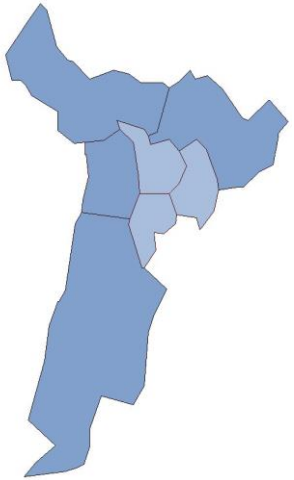
Indice du temps et du rythme de vie



Indice d'accès et recours aux services publics

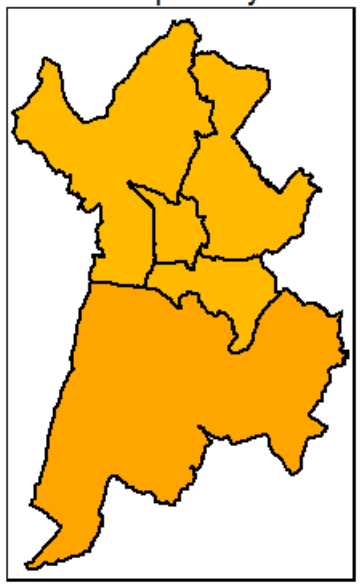


Accès durable aux biens de subsistance

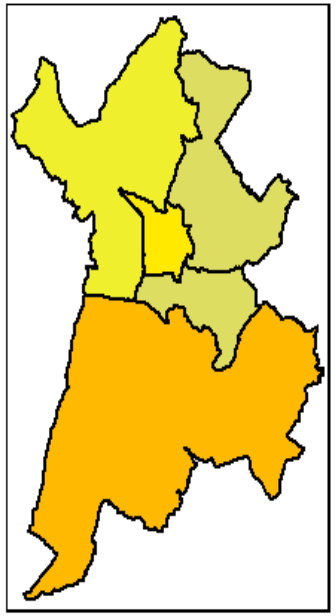


IBEST 2018

Indice Temps et Rythme de vie



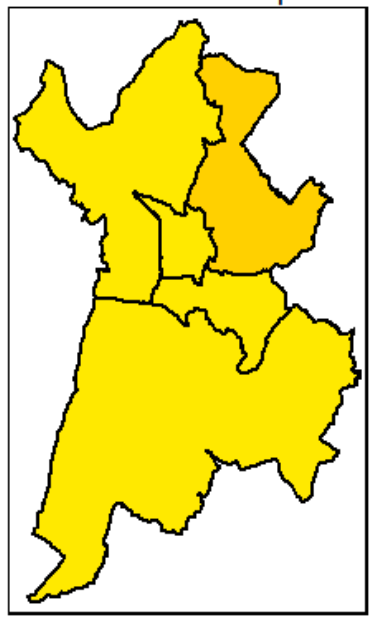
Indice Accèes et recours aux services publics



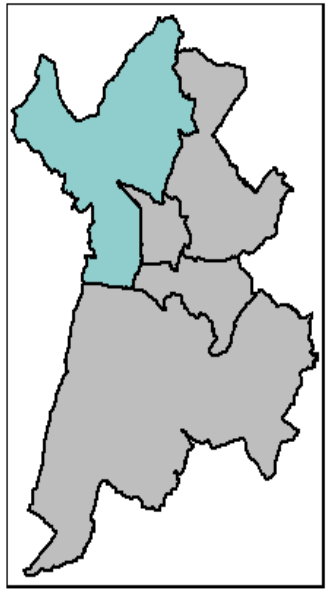
Indice

15 to 20
20 to 25
25 to 30
30 to 35
35 to 40
40 to 45
45 to 50
50 to 55
55 to 60
60 to 65
65 to 70
70 to 75
75 to 80
80 to 85
85 to 90
90 to 95
95 to 100

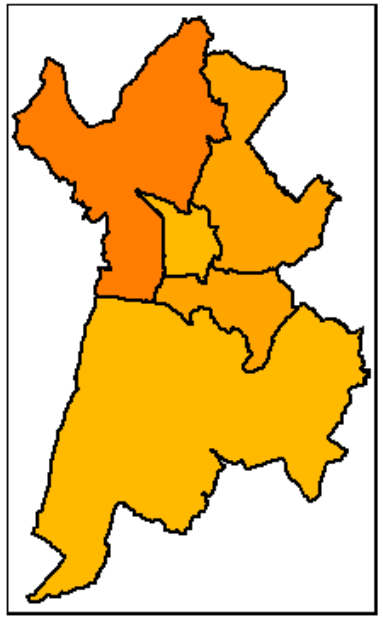
Indice Travail et Emploi



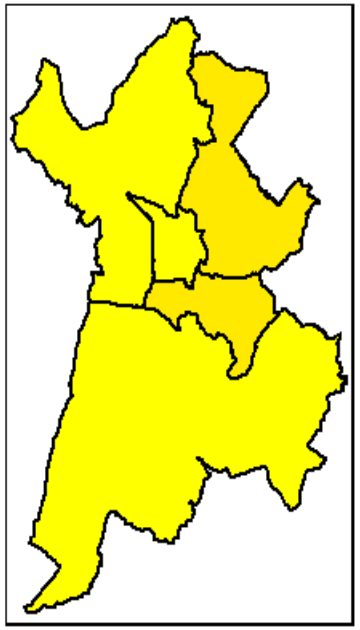
Indice Démocratie et vivre ensemble



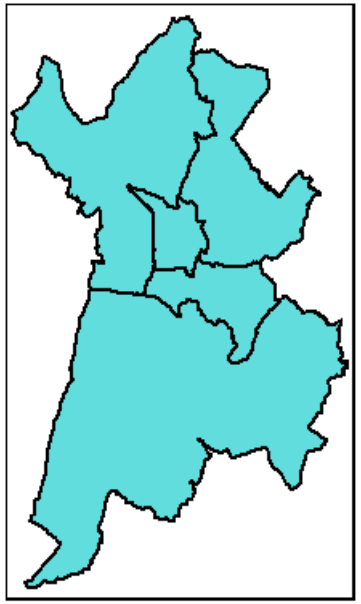
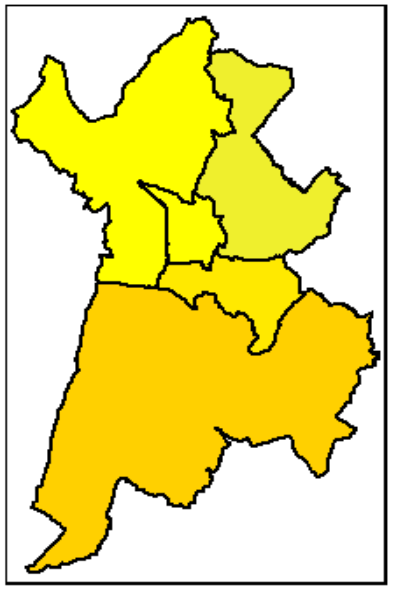
Indice Santé



Indice Affirmation de soi et engagement



Indice Accès durable du biens de subsistance



Indice Environnement naturel